

Information

About company LTD “Georgian Product”

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Registered by the tax inspection of Gori’s regional centre

Identity code # 232559399

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Description of existing business

The object of company’s activities is manufacturing agricultural products, being, processing and realization

Material-technical base of company:

Society bought kaspis food- enterprise building in auction, which whole area is 2600 square meter. They were through capital repairs, were bought all needed engine-mounting and technological line for cannery, whose whole cost is 160 000 \$ USA. There was arranged biler-room thrift which works at natural gas, also in coal. Production is provided with drinkable water, technical water, natural gas and electric energy. Production has its own railway blind alley, water-line, gas-line, sewerage system, 700 square metrestore thrift, 55 ton enameled tanks for saving half fabricants, 170 ton water tanks for saving technical and drinkable water and so on.

Product description

Company is producing wide assortment of tinned goods (jam, sauce, marinade, ketchup, juice) Products are producing by the institute of industry: according to production technological instruction worked out for company’s standard. For producing product there are used natural raw materials and stuffs, they are started protested sanitary and hygienic standards.

Product tinning is made with the method of sterilization and pasteurization. There are not used artificial appendages, chemical dyes, aromatizators, sugar substitute and so on. Product is poured out in eurostandartised glass jars.

Sale market of product

Till today products provided by the company was sold inside the republic market, main customers were confectioneries(„Tkbili Qvekhana” „sando” „gasko”) republic arms forces and punishment department(LTD „Fund service”) kinder gardens and retail trade objects.

In the current year will be done products for export, there are achieved agreement in Ukraine, Kazakhstan, Byelorussia, USA-for exporting nut, quince, cornel and fig jams, tkemali sauce and adjica.

In 2008 year was produced and sold product of 559 360 GEL, we planned to increase canned product for 2, 5 times and produce 1 300 000 GEL price product. There are 17 people employed on the work

Production evolution project

Seasonal cycle of canned producing, existing material-technical base of company, problem of employment for compulsory gone people caused by Russian aggression and rich material base of region raised a question on production broadening.

We studied and analyzed the state inside the republics consumer market and draw a decision. Republic market is full of imported and mostly low graded, low nutrition coasted and within expensive products.

Perspective of trading freedom with USA and Euro union countries assumes a base to think for an export of Georgian traditional product. For that, there will be need to purchase new technological lines, engine installations, inculcation of European standards for controlling production quality and so on.

For realization of planned program is necessary distinct financial resources. For realization of project company requests preferential long-termed credit of 700 000 \$ USA ,which will be used only for widening company and creating 120-150 working places, there will be mostly employed citizens incurred from Russian aggression, also in region: citizens without works in Kaspi. There will be included fruit and citrus natural concentrate and natural sab technological line.

On the vase of canned production we planned to arrange non-alcoholic and confectionery department which will work on the materials produced in company Company has a material-technical base for arranging fast food and macaroni department.

In case of full loading the number of working people will reach 160-180 and season work about 40-50 workers,

Possible results of project realization

Analysis of last economic year reveals that the whole profit of sold product was 24,6% and preliminarily we keep counted that the effect of export will reach up to 30-35%.

During the widening company there will be created new working places. In company there will be 200 worker among them 160 permanently and 40 seasonally.

As to come from the company's specific basically there will be working youth among them 60% women.

For realization of the project we will be possible to take out maximum sum invested in company and pay back got credit, make own and solid turnover money

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